

Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

Company's Coming

It's finally May! And that means many exciting things for us. Flowers, new babies, graduation, Mother's Day, my birthday and most importantly, for our area, Company is coming!!!

How can we best prepare for our company? I know when I have company coming to my house, I have to quickly straighten up and put out some decorations. As businesses, we need to do the same. A new coat of paint and some beautiful flowers or plants and smiling faces can do wonders for creating an inviting space. So, sweep your sidewalks, wash your windows, consider participating in the City Basket Program, save the parking in front of your business and invite the company in.



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean

Administrative Assistant

jdean@custersd.com

Taylor Young

Office & Events Assistant

tyoung@custersd.com

Fred Baumann

Information Associate

fbaumann@custersd.com

Amy Brazell

Information Associate

abrazell@custersd.com

Pat Hattervig

Information Associate

phattervig@custersd.com

2023

Board Of Directors

Amy Bailey - President

John Stahl - Vice President

Michelle Fischer - Treasurer

Amanda Allcock

Craig Reindl

Diane Dennis

Corey Virtue

Bobbi Schmidt

Miranda Boggs

Julie Jenniges - City Liaison

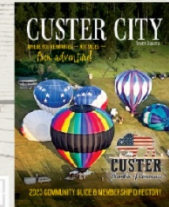
Mark Naugle - School Liaison

Lydia Austin- CSP Liaison

Leah Noem- BID Board Liaison



MAY
18
2023



MT RUSHMORE BREWING CO

1 PM- 4 PM

Each attraction will
have 3 – 5 minutes to present.
Coffee and cookies will be provided.

RSVP by May 11

RSVP to:
dmurray@custersd.com
605-673-2244

RSVP NOW!!!



DISCOUNTED LABORATORY WELLNESS SCREENINGS

For the month of May

Offerings include:

Wellness Fair Profile, Vitamin D 25-hydroxy, Vitamin B12,
Prostate Specific Antigen (PSA) Screen,
A1C and High Sensitivity C-Reactive Protein (CRP)

Custer Hospital and Clinic

Call for an appointment: 605-673-9400

Lab Hours: M-F 7:30 a.m. - 5 p.m.

Cash and credit only; no insurance will be processed.

To have things added to Buffalo Bytes, please send to Amy: abrazell@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

May 11

Chamber Mixer at Mt Rushmore Brewing Co.

5pm-7pm

May 18

Attractions Meeting Lit Swap

Mt Rushmore Brewing Co

1pm-4pm

May 19-21

Tesla Rally

May 25

Ribbon Cutting for the Community Garden

Ribbon Cutting for the Community Garden
On the school campus on Sidney Park Rd
(near the ball field)
10:00am

WEEKLY HUMOR



CHAMBER HAPPENINGS

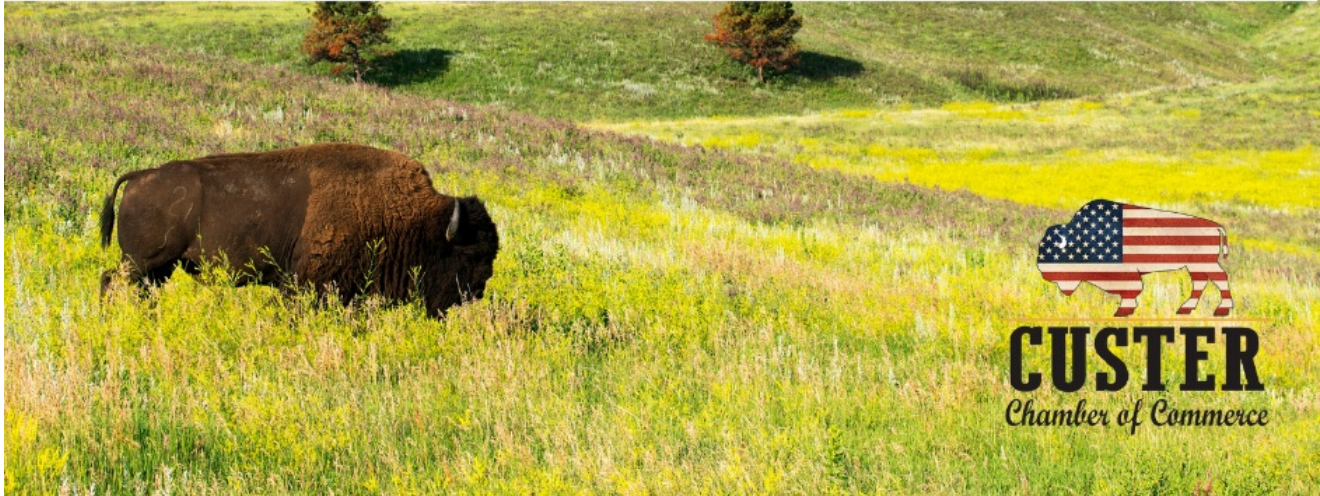


CHAMBER MIXER

May 11, 2023
5pm-7pm

Hosted by

MT RUSHMORE BREWING COMPANY
140 MT. RUSHMORE RD



9th Annual Sound of Silence Tesla Rally May 19th-21st



Ribbon Cutting

Community School Garden

On the school campus on Sidney Park Rd.
(Near the ball field)

**Thursday, May 25
at 10am**



MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

2023 CUSTER CHAIRMAN MEMBER SPOTLIGHT

**LET US SPOTLIGHT YOUR
BUSINESS! PLEASE SEND A FEW
WORDS AND PICTURES TO BE
FEATURED IN BUFFALO BYTES
AND ON SOCIAL MEDIA.**



To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



Welcome

New Members

Fred & Wendy Hlava- Business & Property Development

The Hills Finest

Rose Haven Senior Living

JAM Heating and Cooling

Our Redeemer Lutheran Church-LCMS

Jan Gindhart, DC, PC

Jon Gindhart, DC, PC
Life Weavings Expressions
Garcia Family Clinic-Bella Rejuvenation
US Flag Pole Guy
JandJ Hospitality
Southern Hills Screen Printing
The Church at Custer

AREA EVENTS



HIGH TEA

MAY 4TH, 2023
1 - 2:30 PM

You are cordially invited to High Tea at Custer Senior Center. An annual event, not to be missed. Hats are encouraged.

Tickets \$20.00 at Center

Only 60 available. They sell out quickly.

Featuring:

Scones

—

Finger

Sandwiches

—

Deserts

—

Tea

CUSTER SENIOR CENTER
538 Mt. Rushmore Rd.
Custer, SD 57730

605-673-2708

custerseniorcenter.org

Custer Center Conversations:



Phyllis Schrag

***Baseball,
Preachers
&
Funerals***

Come Join Us!

May 4th at 3:00 pm

For further information call:

605-673-2708



**Custer Senior Center
538 Mt. Rushmore Rd.
Custer, SD**

WHAT? Southern Europe

WHEN? Th., May 4 @ 6:30 p.m.

WHERE? Custer Senior Center

SPEAKER? Lois Wells

FREE ADMISSION—

.....
Power Point Photos: ...Germany, Portugal,
Switzerland Monaco, Spain—Oberammergau,
Granada, Gypsies, Crazy King Ludwig's castles,
energy sources, Oktoberfest, drought, etc.

See you on THURSDAY, May 4 @ 6:30 p.m.



DO YOU FEEL LIKE THERE IS

NO FREEDOM FROM ADDICTION?

H.O.P.E.

CAN OFFER YOU:



**A Bible-centered, faith-based
addiction program.**

The H.O.P.E. Addiction Recovery Program is a resource to help you find the answers for some of your greatest challenges. While many of life's problems are incredibly complicated, there is a source that has the answers we can trust. You may not consider yourself a believer in God at this time and that is okay. The answers you will find here are not just for Christians - they apply to every person on earth.



**A complete curriculum that will show you
the truth about your addiction and
equip you to succeed.**

The fact that you are interested in this program means that you need answers that your life experience has not provided. It would be our great joy to share with you the resources you need to break free from the bondage and live a life of true freedom.



**A non-residential program so your life can
continue while you break free.**

If you need a live-in residential program, speak with your local director for more information on availability.

LET US HELP.


H.O.P.E.

Helping Others Put off Entanglements

FRIDAYS@7PM

FOR HELP, CALL:

605.673.2498

 12230 Aviation Way
Custer, SD 57730



mountainviewbaptistcuster.com

Weekly Addiction Program





Spring!

*may be, may be
not?*

**Black Hills Storytellers
featuring
The French Creek Folk**

An evening of stories & music
Friday, May 5th at 7:00 pm
In the Pine Room
at the Custer County Library



SALE RUNS ALL WEEK!

QUOTED VMOA LARGEST SALE

CAR

CUSTER YMCA: LARGEST SALE IN THE SOUTHERN HILLS!

YMCA Log Building: 644 Crook Street
Custer, SD

SALE DETAILS:

Early Bird Special: Saturday, May 6th
from 8-12 only: \$3 entry fee (5 &
under free) and free entry from 12-5

Sunday: 12-5 (7th)

Monday-Friday: 8-7 (8th-12th)

Saturday (13th) 8-12 (bag sale)

For more info: contact Erica or Sarah
at 605-673-2222

Wanting to donate? We will accept
donations April 30 (10-5) through
May 4 (8-5) at the Log Building



Family Hike for

Family Hike for Health

Saturday, May 6th

9:30AM-11:30AM

South Dakota Outdoor Shop

632 Mt. Rushmore Road

All ages
welcome!

Presented by:



Enter for a
chance to win
one of 40 prizes!

Hiking Preparedness Presentation:

Learn about how to be properly outfitted for every season of hiking in the Black Hills

Family hike of your choice (self guided):

Mickelson Trail or Hike to the Custer Sign

Prizes and Refreshments:

All who register will be entered to win one of over 40 prizes.

We will be collecting free-will donations for Healthy Hometown.

image: Freepik.com

Carter Bader Memorial Scholarship Fundraiser

SOCIAL EVENT



MAY 6TH, 2023

7 pm – 11 pm

**Mt. Rushmore
Brewing Company**
140 Mt Rushmore Road, Custer SD

MUSIC AND APPETIZERS

\$20 per person

For Early Tickets:

Text Weston Woodward at 605-440-2000

Tickets also Available at Door

Join us for a Social Event to
Celebrate Carter

Sponsored By:



Weston Woodward Senior Project

All Funds raised will go to
support the Carter Bader
Memorial Scholarship

Music Provided By:

**Jennifer
Hartshorn**



CUSTER AREA ARTS PRESENTS

**CUSTER
ARTS**



CUSTER AREA ARTS PRESENTS

**THE 2023
CUSTER**

\$5 ENTRY
AT DOOR



Character Workshop

**SUN.
MAY 7**

COME LEARN
THE INS AND OUTS
OF AIR GUITAR



**2:00
PM**

LEAVE WITH
A ROCKSTAR
ALTER-EGO!

757 MT. RUSHMORE RD.
CUSTER

FLIP ME OVER!



WINNER
TO COMPETE
AT
NATIONAL
FINALS!



Championship

**SAT.
MAY 20**



**US AIR
GUITAR**

**7:30
PM**

An Official US Air Guitar Regional Competition

L
I
V
E
A
T



351 WASHINGTON ST., CUSTER

REGISTER TO COMPETE AT
[HTTPS://TINYURL.COM/CUSTERAIRGUITAR](https://tinyurl.com/custerairguitar)

FLIP ME OVER!



**\$500
CASH
PRIZE**
NATIONAL FINALS
TRAVEL STIPEND!



ARBOR DAY

Monday May 8th, 2023

4:00 at the Veteran's Memorial



Stillwater Hospice

At Custer Senior Center

538 Mt Rushmore Rd.

May 10th at 10:00 a.m.

- What does hospice look like in 2023?
- How can hospice benefit you in home or not?
 - Who qualifies for hospice services?
 - When is the right time for hospice?
 - Tell me about free grief counseling.

**Come listen to Amy Gorman answer
these questions and more.**



BINGO

with



Mom

MAY 11 | 6-8 PM | CHS COMMONS

\$1
PER CARD

10 GAMES &
SLOPPY JOE
DINNER

\$5
PER PLATE

1880 Train Opening Day May 13

*We are open for our 2023 season starting May 13th!
We are running our steam locomotives 7 days a week
through mid-October.*

*Visit our website for our full schedule and information on
our special events!*

<https://www.1880train.com/>



2023 Opening Weekend - May 13th



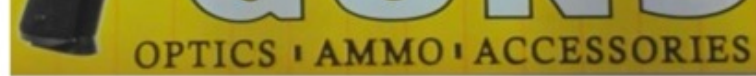
Spend Mother's Day with the 1880 Train

*We are offering our Mother's Day Gift Pack again this year!
You can add the Gift Pack to your regular train reservation and elevate your
Mother's Day experience!*

*The Gift Pack includes macarons in a keepsake wooden box, a champagne flute,
champagne, orange juice, and a succulent plant for \$29.95!*

*If you already have a reservation, you can call our office and we can add on a
Gift Pack, or when making a new reservation you can select to add on a Gift Pack!*





Basic Pistol Marksman Class

Saturday May 13th 2023

9:00am to 1:30pm

Topics covered to include:

Review of fundamentals, firearm maintenance and cleaning, stance, breathing, grip, target acquisition, sight picture, trigger control, mal-function and jam clearing. All coupled with drills designed to make good fundamentals your natural reflex under pressure.

For additional information or to register for the class you may contact the instructor at www.sodakian.com or contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net



THE UPS AND DOWNS OF HERB AND JAN CONN

Herb and Jan Conn are Black Hills legends who moved to the Black Hills as a climbing destination and ended up mapping over sixty miles in Jewel Cave, the 3rd largest cave system in the world.

The Ups and Downs of Herb and Jan Conn documents their ascents and descents, and the exploratory, literary, cartographic, and artistic legacy they inspired.

JOIN SDPB FOR A FREE SCREENING!

THURSDAY, MAY 11, 6 & 7:30 PM
CUSTER BEACON
351 WASHINGTON STREET

PREMIERES ON SDPB TV
THURSDAY, MAY 18, 7:30 PM MT



KICKOFF!

JOIN

Join Black Hills Parks & Forests Association and the Trailhouse for a day of fun, learning, and community building! From 10 am to 3 pm, expert instructors will be offering a preview of their women's outdoor skill classes including outdoor photography, mindfulness & nature journaling, fire building, and more! Lunch is provided in the cost. Join us after for happy hour at the SD Outdoor Shop!

Want to stay the weekend?

The SoDak Base Camp rentals will be available for 20% off our off-peak rate until 4/30/23 for the 2 night stay of Friday 5/12/23-5/14/23

Event could be canceled due to severe weather. Participants will receive a full refund.

REGISTER HERE!



blackhillsparks.org/news-events/wild-women-coalition-events/

WHEN SATURDAY, MAY 13TH
10 AM TO 3 PM

WHERE THE TRAILHOUSE
148 GORDON ST
CUSTER SD 57730

WHO WOMEN OVER 12
PARTICIPANTS UNDER 18 MUST
BE ACCOMPANIED BY AN ADULT

COST NON-MEMBERS: \$60
BHPFA MEMBERS: \$45

SCHEDULE OF EVENTS:

9:30 am-10 am - Check In

10am-10:55 am

Inside: *Nature Yoga*

Outside: *Hiking & the 10 Essentials*

11 am- 11:55 am

Inside: *Nature Journaling & Mindfulness*

Outside: *Fire Building Basics*

Noon- 1 pm

Lunch provided by **Custer Beacon**

Make Your Own Trail Mix Bar

1 pm-3 pm

Inside: *Outdoor Photography*

Outside: *Understanding the Language of Nature*

3:30 pm-5:00 pm

Happy Hour at the **SD Outdoor Shop**



Questions? Contact: bhpf@blackhillsparks
605/745/7020 BlackHillsParks.org

VOLUNTEER 2023 Campus Cleanup Day

Saturday, May 13, 9 AM - 4 PM

THE BLACK HILLS
PLAYHOUSE



Help us usher in another season of Black Hills Playhouse theatre by volunteering for our annual

Cleanup Day! There are projects for people of all interests: sweeping, dusting, painting, fixing, installing, scrubbing, sawing...the list of fun activities could go on and on.

We will start at the Dining Hall at 9:00 AM for a quick meet & greet. After the coffee and intros, we will promptly split into teams for the day's projects.

A potluck lunch will start at noon. You are welcome to bring anything you like, and please feel free to jot it down on the sign-up sheet (linked above), Or, if not, just let us know.

We encourage volunteers to bring whatever supplies might make their jobs easier. Certainly doesn't hurt to have extra shovels, cleaning supplies, rakes, gloves, chainsaws & pole pruners, paint brushes & rollers, floor magnets, drills, screws, vacuums, etc.

We have been very fortunate to grow the attendance of this event year after year. Let's keep the ball rolling with your support. Please sign up today! Thank you!

[Click Here To Register For Black Hills Playhouse Clean Up!](#)



South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday May 20th . 2023 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at www.sodakian.com or contact us at
605-673-3222 or by e-mail at
southernhillstactical@gwtc.net



Custer Area Arts Presents:

The 2023

TICKETS
\$5
AT THE DOOR

AIR GUITAR CHAMPIONSHIP

**\$500
CASH
PRIZE!**



SAT. MAY 20 | 7:30 PM



**US★AIR
GUITAR**

An Official US Air Guitar Regional Competition

SIGN-UP TO COMPETE AT: [HTTPS://TINYURL.COM/CUSTERAIRGUITAR](https://tinyurl.com/custerairguitar)

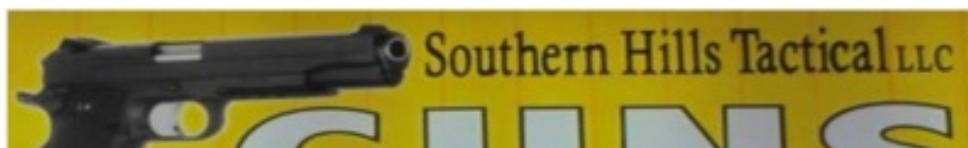
WINNER ADVANCES TO COMPETE IN THE NATIONAL FINALS!

SPECIAL EVENT: NEED HELP CREATING YOUR AIR GUITAR CHARACTER?

**CREATE-YOUR-CHARACTER EVENT
SUNDAY MAY 7 | 2:00 PM**



**OLD PINE SOCIAL
757 MT. RUSHMORE RD. CUSTER**





South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Sunday May 21st. 2023 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at echo.ft.sd@gmail.com or call the shop at 605-673-3222 or e mail us southernhillstactical@gwtc.net

ANNUAL 5K FUN RUN AND FAMILY BUBBLE PARADE

Hustle



Hustle for the House



RMHC
South Dakota

Saturday, June 3, 2023
Old Storybook Island Shelter
Rapid City, SD

8:15 AM Check-in begins for the 5k Fun Run
9:00 AM 5k Run begins
10:00 AM Entertainment, raffle drawings, kid's game zone, & food trucks
12:00 PM Family Bubble Parade



Register Here

SIGN ME UP!

Pre-register & more info at:
www.rmhc-sodak.org
to get shirt & RMH socks

\$30 Adults • \$20 under 12

THANK YOU TO OUR SPONSORS

Hustle Sponsors



Rapid City, Spearfish,
Sturgis, & Box Elder

Bubble Sponsors



sam's club



All Proceeds benefit the Ronald McDonald House Charities of South Dakota
In Honor and Memory of Super Kuper and all the families of Ronald McDonald House



BYOB!
Bring your own bubbles!

ZONTA WOMEN'S FILM, ART & MUSIC FESTIVAL

LUNAFEST CUSTER 2023



SHORT FILMS BY & ABOUT WOMEN

2:30 AND 8:30 PM SHOWINGS

HOSTED BY THE ZONTA CLUB
OF THE SOUTHERN BLACK HILLS



*Benefitting Regional Projects
Supporting Women & Girls*

Artists & Artisans ***2:00 PM - 6:00 PM***

Paintings, Jewelry, Wood Ornaments
Stained Glasswork, Handcrafted Leather
Botanical Eco Prints on fibers made into many
items- journals, clothing.. Wall Art Inlay/Mosaics
Many Handpainted Items in dotted Mandala-style
Writer/author Painted Rocks & painting activity
and much more.....

Musicians

4:00- 8:15 PM

Morning Dew-
Amelia & Adelaide Morgan
Kathy Corbett
Custer Ukulele Troupe
Cory Tomovick
Avery Christiansen, Sadie Moore
& Hanna Honors

Sister Moon



SATURDAY , JUNE 3,2023

2PM-10PM

**THE CUSTER BEACON
3RD & WASHINGTON ST.
CUSTER , SD**

Beacon Kitchen opens at 2:00 PM

New-Selfie Corner!

WE THANK OUR SPONSORS:

The Custer Beacon, The Custer County Chronicle, Custer Area Art Council
Lewis Realty, Peg Ryan, South Dakota Coalition Ending Domestic & Sexual Violence
DAR (Daughters of the American Revolution) WEAVE (Women Escaping a Violent Environment)

ANNOUNCEMENTS



**DISCOUNTED
LABORATORY
WELLNESS**

SCREENINGS

For the month of May

Offerings include:

Wellness Fair Profile, Vitamin D 25-hydroxy, Vitamin B12,
Prostate Specific Antigen (PSA) Screen,
A1C and High Sensitivity C-Reactive Protein (CRP)

Custer Hospital and Clinic

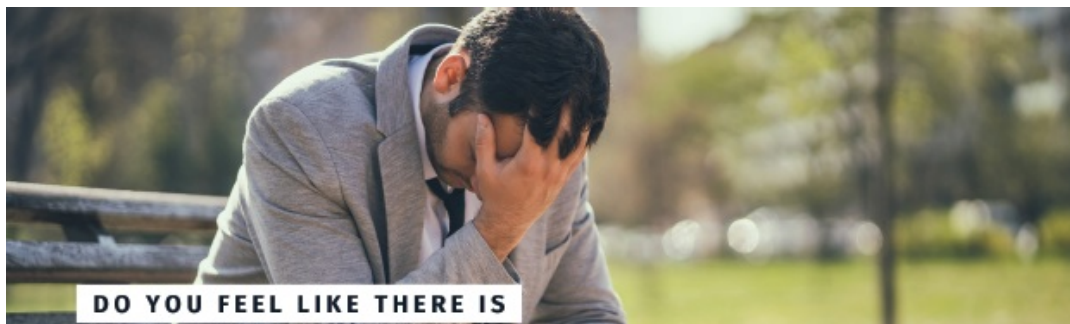
Call for an appointment: 605-673-9400

Lab Hours: M-F 7:30 a.m. - 5 p.m.

Cash and credit only; no insurance will be processed.



 **MONUMENT HEALTH**



DO YOU FEEL LIKE THERE IS



NO FREEDOM FROM ADDICTION?

H.O.P.E.

Helping Others Put off Entanglements

FRIDAYS@7PM

FOR HELP, CALL:
605.673.2498

12230 Aviation Way
Custer, SD 57730



mountainviewbaptistcuster.com

H.O.P.E.

CAN OFFER YOU:

- A Bible-centered, faith-based addiction program.**

The H.O.P.E. Addiction Recovery Program is a resource to help you find the answers for some of your greatest challenges. While many of life's problems are incredibly complicated, there is a source that has the answers we can trust. You may not consider yourself a believer in God at this time and that is okay. The answers you will find here are not just for Christians - they apply to every person on earth.
- A complete curriculum that will show you the truth about your addiction and equip you to succeed.**

The fact that you are interested in this program means that you need answers that your life experience has not provided. It would be our great joy to share with you the resources you need to break free from the bondage and live a life of true freedom.
- A non-residential program so your life can continue while you break free.**

If you need a live-in residential program, speak with your local director for more information on availability.

LET US HELP.

Weekly Addiction Program

NEWS RELEASE

4/20/2023

First Interstate Custer Area Fund is Accepting Grant Applications

The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 Organizations in the Custer area thru September 12, 2023. Recipients will be selected and grants funded during the Month of October 2023.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$209,560 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

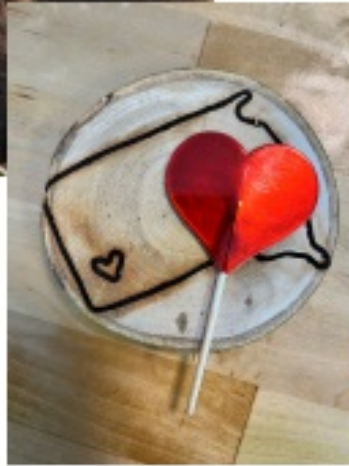
If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to:

First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730, Attention: Donna Cullum. Completed applications can also be emailed to Donna.Cullum@fib.com.

Grant applications forms are available from any local board member, please call: Jenny Behlings 673- 5436, Don Kraus 673-2072, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673- 2716, Bobbi Schmidt 605-450-9956, or Misty Fish 673-4848.

The deadline for completed applications for the annual disbursement of funds will be September 12, 2023. The funds will be disbursed during the month of October 2023.





Custer businesses

City Basket Program

Let's paint the town: Beach sunrise this year!
It is time to get on the list for the 2023 city baskets

Sign up by May 15th · 605.673.2510
dakotagreensofcuster@live.com



NEW



WE CARRY MOTORCYCLE GEAR

-LEATHER VESTS & JACKETS-
-RIDING GLOVES-
-HATS & WALLETS-

NEW HOURS

MONDAY - SUNDAY
10AM - 8PM

507 MT RUSHMORE RD. CUSTER, SD

-RIDING PURSES-



UNIK

Leather Apparel

507 MT RUSHMORE RD. CUSTER, SD





Mother's Day Sale

10-50% OFF STOREWIDE

SALE RUNS THROUGH 5/14

BLACK HILLS GOLD

25% OFF

PURSES

20% OFF

BOUTIQUE &

MAN CAVE

10% OFF

SELECT

CLOTHING

15-20% OFF



507 MT. RUSHMORE RD. CUSTER, SD



**GOOD KARMA
JEWELRY**

Custer, SD

MOTHER'S DAY

SALE

30% OFF

OUR ENTIRE ETSY SHOP

4/14-5/14

WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD



NOW OPEN



UNBEATABLE AMENITIES

- BRAND NEW 2022 CONSTRUCTION
- ADVANCED SELF STORAGE TECHNOLOGY
- FULLY-ENCLOSED BOAT AND RV PARKING
- STRONG SECURITY FEATURES

RENT TODAY!

www.windcavestorage.com

THE PULSE

Custer YMCA Memos

644 Crook Street

Custer, South Dakota 57730



For Youth Development
For Healthy Living
For Social Responsibility

[Click Here for The Pulse Newsletter](#)

NEWS FROM THE STATE



Hello, friends!

Spring is in the air! FINALLY! We hope this month's edition of the Mile Marker finds you well, getting outside to enjoy our warmer temps, and gearing up for what promises to be another good peak travel season.

It's a busy time for our industry, so let me get right to it as we inch closer to **National Travel & Tourism Week** (NTTW), our annual **Spring Hospitality Training** and **605 Day**:

- Be sure and join us as we celebrate **National Travel & Tourism Week** (May 7-13). It's the perfect time to share with citizens, elected officials, and visitors what a dynamic impact tourism has on our state. Check out this link to learn about all the ways travel positively impacts our lives, and see **SDVisit.com** for how your local businesses and community can plug into this important week. Also, let us know if you plan to light up your business or attraction in RED in celebration of NTTW. Seeing so many entities lit in red during NTTW sends such a powerful message and reminder to our entire state about the importance of the tourism industry.
- We hope you and your frontline staff can attend our **Spring Hospitality Training** (also during the week of NTTW). To check out the full schedule and learn more about this year's incredible speaker, please visit **SDVisit.com**. This training is open to everybody, including those businesses that may not officially be in the tourism industry, but still play an important role in making sure visitors to South Dakota have an outstanding experience. Please contact **Bailey Carlsen** with any questions. We are partnering with the **South Dakota Retailers Association** for this year's hospitality training, and we are grateful for their friendship and support.
- Help us celebrate THE VERY BEST STATE in the country as we look forward to **605 Day** (June 05). We have suggestions on our **605 webpage** for ways you can show love to The Mount Rushmore State and why we love living, working, and playing here so much.
- The 2022 region and county level tourism economic impact study has been completed and is being shared with industry partners. To learn more about how your area performed during the past year, **click on this link**. If you have questions on any of the data, please reach out to **Kirk Hulstein**.

Stay tuned as we make final plans for our outreach during National Travel & Tourism Week. My guess is we'll have some fun updates to share with you before then! Don't hesitate to reach out if you need anything. Our hope is that we cross paths sometime during NTTW and the Hospitality Trainings.

All our best,
Jim and Team



-National Park Service
U.S. Department of the Interior

Jewel Cave
National Monument

11149 US Hwy 16
Building B12
Custer, SD 57730
605-673-8300 phone
605-673-8397 fax

Jewel Cave National Monument News Release

Release Date: **May 4, 2023**

For Immediate Release

Contact: Aimee Murillo / Chief of Interpretation / aimee_murillo@nps.gov

Jewel Cave Announces Hours for Summer Season

CUSTER, SD – Jewel Cave National Monument is changing its operations to prepare for visitors this summer season beginning Sunday, May 21. The visitor center will be open every day from 8:00 a.m. to 5:30 p.m. with cave tours at scheduled times. These hours will continue until Labor Day. On Tuesday, September 5 the visitor center will change its hours to 8:30 a.m. to 4:30 p.m. until October 28.

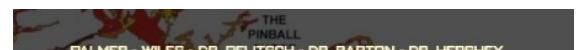
Jewel Cave's Historic Lantern Tours and Wild Caving Tours will begin for the season on Sunday, June 4. The park plans to offer the Historic Lantern Tours daily until Labor Day as staffing allows, and the Wild Caving Tour on Saturdays through mid-August. The monument will also continue to offer the popular Scenic and Discovery Tours. All tours will be available to book in advance on [Recreation.gov](https://www.recreation.gov), with limited walk-up tours for the Scenic, Discovery and Historic Lanterns Tours being available if staffing allows. Wild Caving Tours will only be available to reserve on [recreation.gov](https://www.recreation.gov).

The monument also partners with the Black Hills Parks and Forests Association, which operates a Park Store inside the visitor center. The store will be open on the same schedule as the visitor center and provides visitors with multiple products and services to complement their visit.

Details and updates on park operations will continue to be posted at www.nps.gov/jeca, as well as on social media through Facebook at www.facebook.com/JewelCaveNPS/ and Instagram at www.instagram.com/jewelcavenps.



Supporting
Wonder and Exploration
since 1946

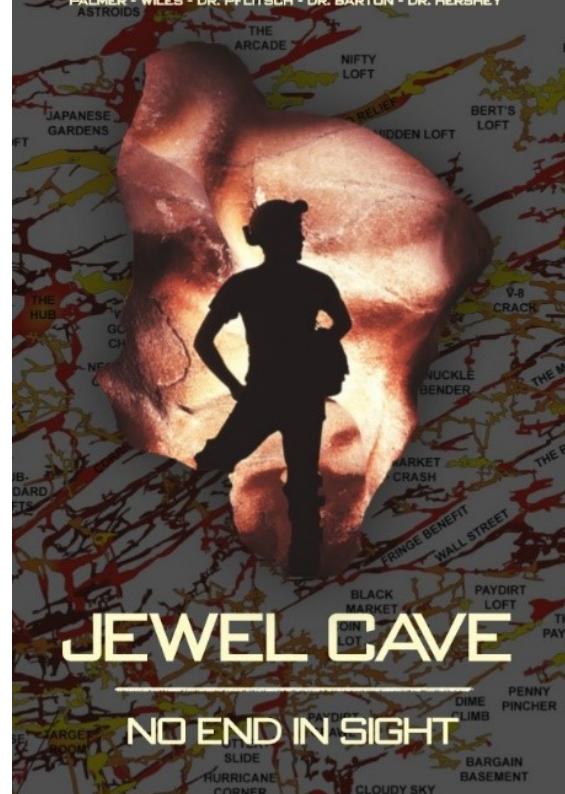


For Immediate Release

Contact: Patty Ressler, pressler@blackhillsparks.org

Black Hills Parks & Forests Association (BHPFA) and Jewel Cave National Monument are pleased to announce the new publication “*Jewel Cave: No End in Sight*” won a publication of the year award. This prestigious honor comes from the Public Lands Alliance, a national organization representing nonprofit partners of America’s public lands.

“This book has been a passion project; over two years in the making,” said Joanna Marshaus, designer of “*Jewel Cave: No End in Sight*.” This is the first significant publication produced 100% in-house by BHPFA staff, and it showcases their ability to design and create high-quality products. “We are so honored to have this book be chosen as publication of the year”, states Patty Ressler, BHPFA Executive Director. “Other nominees included publications from larger organizations whose partners see millions of visitors versus our organization whose partners see thousands of visitors. The entire BHPFA team should be so proud of the high quality publication they produced.”



front cover

At over 217 miles, Jewel Cave is one of the longest caves in the world. This book tells the geologic story of Jewel Cave in simple enough terms anyone can understand, but is technical enough to be of interest to professionals. Informative tables, charts, and photography from some of the most remote places in the world make this book an excellent addition to any library, and a must read for anyone interested in caves or geology.

“*Jewel Cave: No End in Sight*” is available for purchase at Jewel Cave National Monument and online at www.blackhillsparks.org/shop for \$19.99.

BHPFA is an official non-profit partner of the National Park Service and USDA Forest Service, with the mission to support wonder and exploration through stewardship of your public lands. This year, BHPFA is providing \$83,000 to their partners for educational materials and programs.



Black Hills Parks & Forests Association

Supporting **Wonder & Exploration** for Over 75 Years

Black Hills Parks & Forests Association's 2nd Virtual Fundraise, the South Dakota Centennial Trail Challenge will begin May 29



the South Dakota Centennial Trail Challenge will begin May 29!

For Immediate Release

Contact: Brad Keizer, Black Hills Parks & Forests Association

bkeizer@blackhillsparks.org

Join Black Hills Parks & Forests Association (BHPFA) for a virtual fundraiser, the *South Dakota Centennial Trail Hike Challenge*. Between Memorial Day, May 29, 2023 and Labor Day, September 4, 2023, BHPFA is encouraging public land supporters from around the country to virtually travel the length of the South Dakota Centennial Trail from Wind Cave National Park to Bear Butte State Park. Participants can earn miles by self-supported, non-motorized activities like running, hiking, walking, and swimming from anywhere they choose. After completing an activity, participants can upload their mileage to the challenge's website, where their progress is tracked along an interactive map of the Centennial Trail.



“We want to inspire folks to spend time outside, explore public lands, and embrace physical activity! This will be a fun and interactive event, we encourage participants to sign their friends and family up and challenge each other!” says Executive Director Patty Ressler.

Registration is required to take a part in this virtual event and will open May13. The cost is \$25 for BHPFA members and \$55 for non-members and includes an event sticker & patch. Non-members will receive a complimentary membership. If you are currently a member, there will be an early bird, members only registration, beginning May 1. This fundraiser supports BHPFA's non-profit mission of supporting interpretive programs, educational activities and research efforts to protect and preserve the cultural and natural resources of the Black Hills and Nebraska. Thank you to the generous sponsors who are helping make this event possible. **To learn more and to register visit:** <https://blackhillsparks.org/south-dakota-centennial-trail-hike-challenge/>

BHPFA is an official non-profit partner of the National Park Service and USDA Forest Service, with the mission to support wonder and exploration through stewardship of your public lands. This year, BHPFA is providing \$83,000 to their partners for educational materials and programs.

. For more information about Black Hills Parks & Forests Association, check out the website at www.blackhillsparks.org or call 605-745-7020.

Photo Caption: Participants will receive an event sticker & patch as part of registration with this bison logo.

FOR IMMEDIATE RELEASE

April 17, 2023

CONTACT: Shanna Hockert;
Brand and Marketing Manager
605.574.9625

Addie Camp General Store Opens Next to Prairie Berry Winery

HILL CITY, S.D. - The Homestead at Prairie Berry Winery is now Addie Camp General Store. Pick up essentials and enjoy coffee, housemade bakery items, grab-and-go snacks, locally made ice cream, picnic food, sundries, outdoor & camping supplies, state & forest service permits, and so much more!



Built in the early 1900s, Addie Camp General Store was originally the Frank Sherman home, a family residence in the community of Pactola.



In 1952 the construction of the Pactola Dam started and the homes and businesses in the area had to be moved. The home was put up for auction the following year, was purchased, and moved 6 miles north near Hill City.

The home was renovated in 1996 and opened as The Mistletoe Ranch and Quilt Corral.

In 2012, Prairie Berry Winery expanded and purchased The Mistletoe Ranch. It was converted to a wedding and event space, The Homestead, and in 2023 it re-opened as Addie Camp General Store.

Addie Camp General Store is currently open Thursday - Sunday 8 a.m - 5 p.m. Additional information can be found at <https://addiecamp.com/general-store/>.

ABOUT PRAIRIE BERRY WINERY

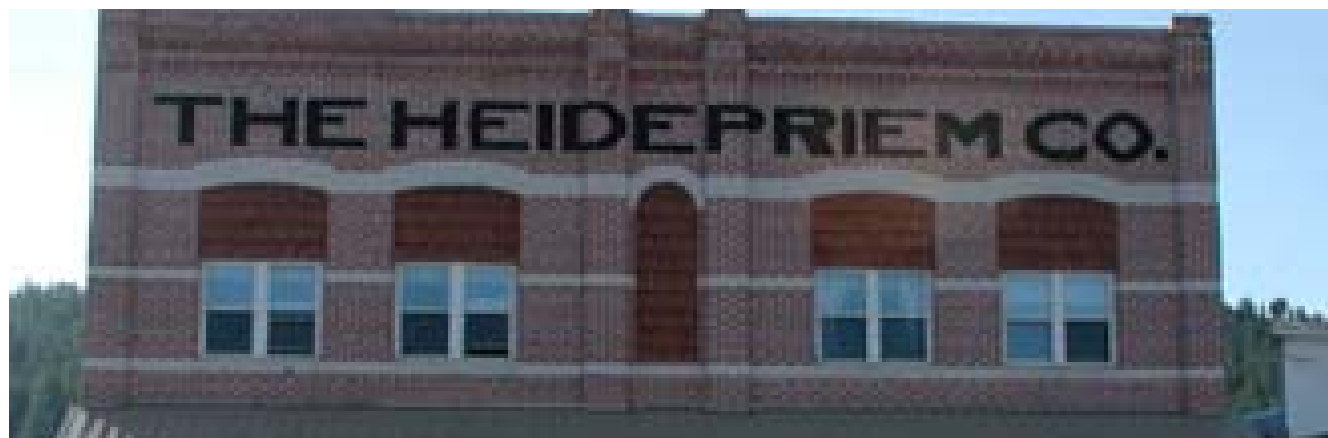
South Dakota's second commercial winery, Prairie Berry Winery was co-founded in 1999 by fifth generation winemaker and brewmaster Sandi Vojta. Made on site, the award-winning wines are infused with both local and seasonal ingredients.

Prairie Berry Winery is located in the Black Hills of South Dakota near Mount Rushmore on Highway 385.

Shanna Hockert | *Brand and Marketing*

P R A I R I E B E R R Y L L C

Shannah@prairieberry.com | P: 605.574.9625





Custer Senior Center

May Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION

WISDOM OF YODA

Try not. Do. Or do not.
There is no try.

Once you start down the dark path,
forever will it dominate your destiny,
consume you it will.

You must feel the Force around you.

When nine hundred years old you reach, look as good you will not.

Luminous beings are
we...Not this crude matter.

[Luke:] I can't believe it.
[Yoda:] That is why you fail.

Wars not make one great.

You must unlearn what you have learned.

That is the way of things...The way of the Force.

If you choose the quick and easy path...You will become an agent of evil.

Fear is the path to the dark side. Fear leads to anger. Anger leads to hate. Hate leads to suffering.

Size matters not.

The dark side clouds everything. Impossible to see the future is.



Named must your fear be before banish it you can.

Beware of the dark side. Anger...fear...agression.

Adventure. Heh! Excitement. Heh! A Jedi craves not these things.

A Jedi must have the deepest commitment, the most serious mind.

Control, control. You must learn control.

Death is a natural part of life. Rejoice for those around you who transform into the Force. Mourn them do not. Miss them do not.

Mind what you have learned. Save you it can.

Rhoxarie

HELP WANTED

CHIEF MOTEL

**Hiring Housekeepers for 2023 Season.
Excellent pay plus end of season bonus!**

Call Bruce at 605-672-2212



Call Bruce at 605-673-2318



ARE HIRING!

PLEASE EMAIL
SKOGEN@SKOGENKITCHEN.COM

Job Positions

- Line cooks
- Dishwashers
- Full time
- Part time

Ph: 605.673.2241
E: skogen@skogenkitchen.com
W: www.skogenkitchen.com

PACER

Pacer Minerals has a job opening for Plant Operator. General manufacturing experience preferred. Training will be provided on all equipment.

Email resume to paula@pacerminerals.com or apply in person at 25429 US Hwy 385, Custer, SD

**GOOD KARMA
JEWELRY**

Custer, SD

NOW HIRING

SEASONAL PART TIME

- ***SALES ASSOCIATE***
- ***CUSTOMER SERVICE***
- ***SALES EXPERIENCE***
- ***GREAT PEOPLE SKILLS***
- ***21 OR OLDER***
- ***WILLING TO WORK WEEKENDS & EVENINGS***



CONTACT US:

(605) 673-3047

507 Mt Rushmore Rd Custer, SD

**DISH WASHER
LINE COOKS**

SERVERS

**Looking for a spring/summer
Job? Come join our team!**



**Please apply in house: 308 Mt. Rushmore RD
Custer**

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

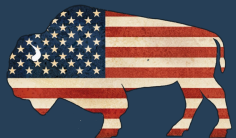
Be sure to check out the Help Wanted section on our [Website](#):

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818



CUSTER
Chamber of Commerce

[Send Us An Email](#)

Connect With Us



[Visit our website](#)